

Experience for Small Businesses at Wheatley Business Centre (WBC)

Summary of data from survey of WBC units, November 2016 by David Mancey and Chris Hallsworth (Wheatley Neighbourhood Plan). Raw data retained.

1. How long has your business been operating from WBC.

Less than 1yr:	2
1yr	3
2yrs	5
3yrs	3
4yrs	1
8yrs	1
12yrs	1

2. What factors attracted you initially to set up in WBC.

Extension to Victor House	1
Feels right	2
Near Oxford	2
Local person (convenient)	8
Location and favourable terms	5
Nice village close	2
Good car park	1
Post Office nearby	1
Away from traffic	1
Overnight security	1

3. Are there any logistical issues for your business in being located in Wheatley.

Good transport links	5
Uses 4G	1
Easy for deliveries	1
Good bus links	2
Buses poor from Oxford	1 (will be worse when U1 no longer runs)
No rail link	2
Haddenham station close	1
None	6

4. What are the constraints for the growth of your business.

May grow in future	5
Limited size of unit	3 (several already run 2 units or storage boxes)

About to move to larger unit	1
Labour is expensive	1
None	6

5. Has recruitment of employees been an issue.

Yes	4
No	11 (several employ local people)
Problem of getting right staff	4
Transport from Oxford	1

6. Are you currently looking to move your business from WBC and if so why.

No	9		
Possibly	6 – Reasons incl:	Bigger units more expensive on WBC	1
		Smaller units expensive for us	1
		May move to bigger unit	2

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